



## A Special Offer for Royal Academy of Dance Teacher Members

When industry innovators bring together respected professionals who have a passion to share their expertise with you in an unparalleled setting, prepare yourself for a conference experience unlike any other...

The Dance Teacher Web is going live with our Dance Teacher Web Conference and Expo in Lake Las Vegas, Nevada from August 9-12, 2009. This event will be a great resource for dance teachers and school owners from around the world! Learn new teaching methods, choreography and gain greater business knowledge to help *GROW your school*.

Producers of this event are master teachers Steve Sirico and Angela D'Valda Sirico and Julie Davis, the former president of *Dance Teacher*, *Dance Spirit* and *Pointe* magazines. Along with our all-star faculty, we will be bringing our expertise as teachers' teachers to an international audience through instructional sessions as well as business seminars to help grow your studio even in these chaotic economic conditions.

You'll experience everything that's unique about Dance Teacher Web...three full days of interactive sessions on topics ranging from teaching tools to business strategies. We are committed to bringing you a *syllabus you won't find anywhere else*.

"I have been in business for fifty two years and I highly recommend for anyone to attend a Dance Teacher Web Seminar. You are not just a number here, they treat you in a special way and care about your success. I have been to a lot of seminars but Steve and Angela's is the best!"

Marie Patent, New Hampshire Academy of Performing Arts, New Hampshire

## Here is just a sampling of the master teachers who will inspire your teaching and choreography for the coming year:

Experience an exclusive look at the new Royal Academy of Dance children's work and Hip Hop's hottest new stars, Adrian Wiltshire (*Dreamgirls*, Missy Elliott) and Anthony Carr (*Step Up*, *Hairspray*, the *Academy Awards* and the upcoming *Fame*).

This summer you will only find Kirk Peterson's choreography workshops, Charles Kelley's acrobatic combinations, how to implement a great modern program by Louis Kavouras, exciting tap syllabi by Mike Schulster (*Revolution*) and exciting partnering classes by Steve Sirico and Angela D'Valda Sirico at the Dance Teacher Web Conference and Expo.

Our roster of presenters features highly respected and always requested master teachers from across the country including Franco DeVita, Raymond Lukens, Cathy Roe and Shelly Masenoir.

"We had a great time and it was lovely to come back to work inspired and eager to get the new term going. We have already implemented some of the great ideas you have given us, and are aiming to make improvements all the time. We love your ideas of for the pre school program and will implement them immediately. Again, thank you for your inspiration! I love new challenges and fresh ideas. We look forward very much to seeing you both in Las Vegas."

Yvonne Gray, Yvonne Gray Dance Studio, Fife, Scotland

## Here is just a sampling of the hot business topics that will help you market your business in a tough economy:

*Discover the 9 secrets to running a successful dance studio.* Explore ways to increase your productivity and still be creative—change your thinking on how to run your business, and take your business to a whole new level.

*Marketing strategies for a turndown economy.* This class will teach you 4 simple methods to reap BIG results, no matter what size your studio is. Proven, unique methods that work!!!

*How to create a great "pay per click" campaign.* Learn how to drive traffic to your site 7 days a week 24 hours a day and let your online marketing sell your programs for you. Don't have a website yet? We'll get you up and running in no time!

*Superior customer service skills that make the difference!* Now, more than ever, successful daily operations depend on the way your students and employees are treated. It's amazing to see how much business is lost due to poor phone etiquette and inferior communication skills. Find out how to treat your customers like gold! When it comes to superior customer service skills...it's easier than you think.

## Where Will You Be Spending Your Summer Vacation?



## You Could Be Here!

Also setting the Dance Teacher Web Conference & Expo apart is its intimate venue. Far from the warehouse feeling of a cold convention hall or an impersonal amusement park, our destination is the *Ritz Carlton, Lake Las Vegas—an oasis in the desert* in every sense of the word. This luxury resort was named to *Travel + Leisure* magazine's 500 greatest hotels in the world and, for those who love golf, was also rated as the #5 golf resort in North America by *Conde Nast Traveler* magazine. You have enough hustle and bustle during the other 51 weeks of the year: our event puts the emphasis on tranquility and the focus on you. Of course, if you want the thrills of Las Vegas before or after the conference, the world famous strip is only a 15-minute drive, but as you immerse yourself in learning and rejuvenation at the conference it is a world away. The exclusive Dance Teacher Web rate is a fraction of this 4 Diamond resort's normal cost.

*"I love all the information you are sharing. After 15 years running my own studio and 15 years before teaching for others it is refreshing to be amongst friends and colleagues."*

*Michelle Moore, Pittsburgh Dance Explosion*

And because we know first hand how hard you work to stretch your budget, especially in today's economy, we are thrilled to offer *the most affordable pricing* to you, both for the conference and your stay at the resort. Since launching Dance Teacher Web, meeting your needs has been and will always be our #1 priority!



**A SPECIAL OFFER FOR ROYAL ACADEMY OF DANCE  
MEMBERS TO ATTEND THE DANCE TEACHER WEB  
CONFERENCE & EXPO...**

**ALL RAD MEMBERS ARE ELIGIBLE TO RECEIVE A  
10% DISCOUNT OFF CONFERENCE REGISTRATION.  
A SAVINGS OF \$50!**

**SAVE EVEN MORE - ATTEND A RAD SUMMER COURSE  
AND RECEIVE 20% OFF CONFERENCE REGISTRATION.  
A SAVINGS OF \$100!**

**WWW.DANCETEACHERCONFERENCEEXPO.COM  
CONVENIENT PAYMENT PLANS AVAILABLE  
(203) 545-7167**

**School Owners Bring 3 Teachers and You Can Attend For Free!**

For more details about this unique event, please go to  
[www.danceteacherconferenceexpo.com](http://www.danceteacherconferenceexpo.com)

*"Your students depend on you. You can depend on us!"*  
[www.danceteacherweb.com](http://www.danceteacherweb.com)

*"Thanks you so much for such a great seminar in London, I was able to gain such valuable tips and feel incredible inspired to make so many positive changes. You were both so kind and I just had a great day! I am so looking forward to the Vegas Conference and I am hoping to bring along another teacher."*

Ameila Regnante, Regnante School Of Dance, West Sussex, England

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*"Dance Teacher Web Seminar was a great experience no matter how long you have been in business and I would recommend it to anyone. It was a wonderful way to get motivated, learn new ideas and network with a lot of terrific people!"*

Debbie Boyle, Ballet Arts Centre of Winchester, Massachusetts.

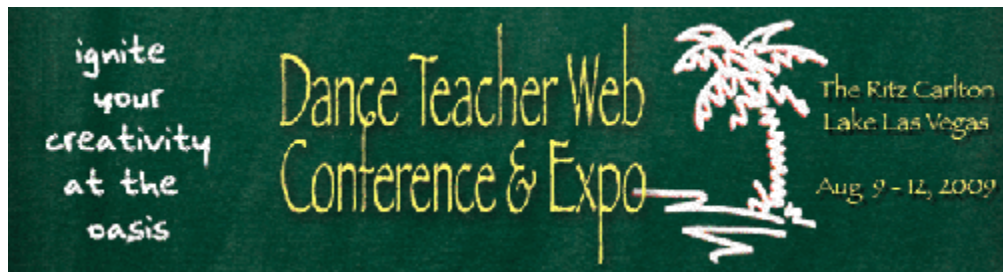
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[www.danceteacherconferenceexpo.com](http://www.danceteacherconferenceexpo.com)

**Pass This E-mail To Your Friends & Colleagues**

Register today by phone at 203-545-7167

**Don't miss out CALL NOW!**



*"Your students depend on you. You can depend on us!"*

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\*Total Conference & Expo registration fee of \$495 must be paid in full by August 8, 2009. Registration includes all movement sessions, business seminars and services, keynote and special presentations, welcome reception, entertainment, breakfast daily, dive-in-movie pool party, yoga/stretch on the beach, and access to the Expo featuring the biggest names in dance wear, shoes, costumes and teacher/studio owner services. Hotel and airfare are not included and must be booked separately. The Ritz Carlton, Lake Las Vegas room rate of \$105 per night plus tax can be reserved by contacting the Ritz Carlton (800) 241-3333.